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FOR RELEASE: Immediately

GUIDEONE INSURANCE AWARDS HCF INSURANCE AGENCY
PLATINUM AGENCY STATUS

WEST DES MOINES, Iowa – (2013) – GuideOne Insurance is proud to announce that HCF Insurance Agency of Woodland Hills, California has been named a Platinum Agency for the company. This elite tier consists of only 130 of the company's 1,600 agencies.

GuideOne's agency tiering program has five tiers: Platinum, Gold, Silver, Bronze, and New Agent. The Platinum tier recognizes the company's top agencies; those that have seen recurrent years of growth, and a high retention rate and profitability, and rewards them with programs and benefits that will allow them to continue on their path of success.

"We are excited about this program and are thrilled to be able to recognize our top performing agents," said Marq James, Vice President of Sales. "Despite the challenging market and hard pricing, our Platinum agents continue to have success, and we're proud of their efforts and ability to consistently produce results."

Founded in 1947 and headquartered in West Des Moines, Iowa, GuideOne Insurance is one of the nation's largest church insurers, with nearly 43,000 church policyholders. GuideOne also insures private schools and colleges, as well as senior living communities. In 1999, the company created the GuideOne Center for Risk Management in order to help churches and faith-based organizations safeguard their ministries. This effort was expanded in 2008 with the launch of SafeChurch, the most comprehensive church risk management resource available. GuideOne's personal lines products include auto and homeowners insurance. GuideOne is licensed to do business in all 50 states and markets its products and services through nearly 1,600 independent and career agents. The company carries an "A" Excellent rating from A.M. Best and was included among the Ward's 50 Top Performing Insurance Companies in 2011. For more information, visit GuideOne.com.